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NEW STUDENT TICKET DISCOUNT

Student rush tickets will be available 90 minutes before Kauffman Center Presents performances

Kansas City, MO – Today, the Kauffman Center for the Performing Arts announced a new student ticket discount as part of the Center's Open Doors *Community Tickets* program.

High school and college students will now be able to purchase discounted tickets for \$15 at the Kauffman Center Box Office 90 minutes prior to *Kauffman Center Presents* performances. This is one of the Kauffman Center's many initiatives to make the performing arts more accessible to students.

"Young people are the future of the arts and the Kauffman Center is dedicated to increasing access to *Kauffman Center Presents* performances for those younger audiences in Kansas City," said Paul Schofer, President and CEO of the Kauffman Center. "As an expansion of the Open Doors *Community Tickets* program, the student rush discount will give high school and college students an opportunity to experience performances from national and international artists."

Discounted tickets will be available for purchase at the Kauffman Center Box Office with a high school or college student ID. Seating will be based on availability, and there is a limit of one discounted ticket per valid student ID.

The Kauffman Center's resident arts organizations the Kansas City Symphony, Kansas City Ballet and Lyric Opera of Kansas City also offer special pricing for student tickets. For a full list of available discounts and additional information, visit kauffmancenter.org/ticketdiscounts or call the Kauffman Center Box Office at (816) 994-7222.

ABOUT THE OPEN DOORS PROGRAM

The Kauffman Center's Open Doors program connects young people to the arts through three major components:

- The Open Doors *Spotlight on Youth* initiative contains several programs that inspire and nurture the next generation of artists, arts patrons, and arts professionals with access to the Kauffman Center's staff, stages, and resources.
- The Open Doors *Community Tickets* program offers access to programming at the Kauffman Center for youth and families through reduced prices or free tickets.
- The Open Doors *Transportation Fund* offers funding to schools in the metro area so that bringing students to the Kauffman Center for school matinee performances is more affordable.

More information is available at <u>kauffmancenter.org/open-doors</u>.

ABOUT THE KAUFFMAN CENTER FOR THE PERFORMING ARTS

The Kauffman Center for the Performing Arts – a major not-for-profit center for music, opera, theater and dance designed by Moshe Safdie – opened in 2011. Serving as a cultural cornerstone for Kansas City and the region, the Kauffman Center delivers extraordinary and diverse performing arts experiences. Honored as one of the World's 15 Most Beautiful Concert Halls, the Kauffman Center attracts some of the world's most renowned performers and entertainers.

Through educational outreach programs and community enrichment, the Kauffman Center supports Kansas City as a cultural destination. More information on the Kauffman Center for the Performing Arts is available at kauffmancenter.org.

Follow the Kauffman Center on Facebook, Twitter and Instagram to get details about upcoming performances and behind-the-scenes access.



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